

OFFICE OF RESEARCH INNOVATION & COMMERCIALIZATION (ORIC)
ECONOMICS / FINANCE / INTERNATIONAL BUSINESS THESIS - II (03 CREDIT HOURS)
DEPARTMENT OF BUSINESS ADMINISTRATION
PREVIOUS BATCH - SPRING 14 / THESIS I
MBA / MPHIL

THESIS - II SUPERVISOR: DR. M. I. SUBHANI

UPDATED : 6TH JUNE, 2014

S. No	Reg. No.	Student's Name	Topics	MBA / MPHIL	Batch	Status
1	22798	Anum Mansoor	Is K&N's ever a failure?	MBA	Fall 2014	Approved
2	17706	Arsa Gul	Does the change of name matters (A comparison between k-electric and KESC)	MBA	Fall 2014	Approved
3	17903	Arsalan Hussain Makhdoom	You can learn a lesson from me (A case study on corporate failure of Enron)	MBA	Fall 2014	Approved
4	18444	Atif Rafiq Khan	Smart phone have changed the life(A comparison now: when using a smart phone, then: when not using the smart phone)	MBA	Fall 2014	Approved
5	18533	Bushra	Nutraceutical Properties of Red Chilies	MBA	Fall 2014	Approved
6	17351	Danish Mukhtar	Becoming a national champion pharmaceutical company: A case study of GETZ Pharma	MBA	Fall 2014	Approved
7	26935	Fareeha Hasan	Is Ghost chilli still the ghost in Pakistan?	MBA	Fall 2014	Approved
8	16751	Farha Jahanzeb	When were we better off, now or then? (A case study on transformation of AMI to Iqra Univeristy)	MBA	Fall 2014	Approved
9	13718	Hafiz Muhammad Iftikhar Ahmed Siddiqui	Renaissance of Telenor (A case study from Pakistan)	MBA	Fall 2014	Approved
10	17155	Haseeb Ayaz	Forecasting the future (A case study of shaukat khanam memorial hospital and research center)	MBA	Fall 2014	Approved
11	26788	Hassan Tanwir	I have 1 million dollar, where to invest? Investigating the investment multiplier for frozen food Industry	MBA	Fall 2014	Approved
12	16450	Javed Akhtar	Who has the largest share in Automotive Industry of Pakistan?	MBA	Fall 2014	Approved
13	17841	Komal	Does the balanced budget Multiplier still exists?	MBA	Fall 2014	Approved
14	20116	Mansoor Ali Shah	Investigating the commonalities among the lost planes	MBA	Fall 2014	Approved
15	25122	Maryam Ali	Application of oinment on Scars and Injuries. The case studies on Tobacco Industry	MBA	Fall 2014	Approved
16	17206	Monica Shankar	The future of Fabric (investigating) the pharmaceutical and neutraceutical properties of Fabric)	MBA	Fall 2014	Approved
17	18936	Muhamamd Faraz Arif	Are Airfares increasing at increasing rate	MBA	Fall 2014	Approved
18	18852	Muhammad Adnan Awan	Success or Failure: A case study research on Meat One	MBA	Fall 2014	Approved
19	18685	Muhammad Bilal	Forecasting the gap of economical growth between the developed nations and under developed nations. (Application of winter forecasting)	MBA	Fall 2014	Approved
20	13529	Muhammad Iqbal Bhimla	Success Story of TCS	MBA	Fall 2014	Approved
21	17143	Muhammad Taha Aijaz	How do you behave when you are flunked	MBA	Fall 2014	Approved
22	13745	Muhammad Umair Ali	When we need supply chain	MBA	Fall 2014	Approved
23	26900	Muhammad Zohaib Farooqi	Right always first time (A case study on DHL)	MBA	Fall 2014	Approved
24	22567	Nadia	Why you are not the market leader any more: A Case study of Haleeb	MBA	Fall 2014	Approved
25	19202	Sabihuddin Farooqui	Do the personalities matters	MBA	Fall 2014	Approved
26	18761	Salman Ali	A Journey from chemicals to food (Case Study of Engro Pakistan)	MBA	Fall 2014	Approved
27	15551	Sheikh Muhammad Asim Qureshi	Connecting work pressure with blood pressure	MBA	Fall 2014	Approved

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28	18910	Syed Jawad Tasleem	Where the Psychology goes, when we failed in research	MBA	Fall 2014	Approved
29	26782	Syed Nadir Mostafa Naqvi	Success story of PTA: Implementation of 3G / 4G technologies in Pakistan	MBA	Fall 2014	Approved
30	25288	Syeda Sabeen Mir	Developing a model to forecast sales of Coca-Cola	MBA	Fall 2014	Approved
31	18315	Taimur Opel	Forecasting the future of T20 via winter forecasting	MBA	Fall 2014	Approved
32	22536	Yusra Javed	Does a change in nomenclature works? (A case study on a journey from Polka to Wall's)	MBA	Fall 2014	Approved
33	21208	Zainub	Develop a Model to launch a baobab product in Pakistan	MBA	Fall 2014	Approved

Director Research & Publications - ORIC